

# Strategies for Moving to a Unified Academic Video Platform



# Recent Projects in Video Enabled Learning

- Five institutions in New Zealand reviewing or looking for solution at the same time
- Collaborative approach to RFI across the sectors (Universities and Polytechnics)
- Members from across the sector attended live demonstrations
- Procurement negotiation based on multiple interested parties across New Zealand




**Ara**



Resounding support  
for continuation of  
service





# Fits with and enables new delivery strategies











Polytec

Powered by TANZ eCampus


Learner Lastname








Learner Dashboard




## My Courses

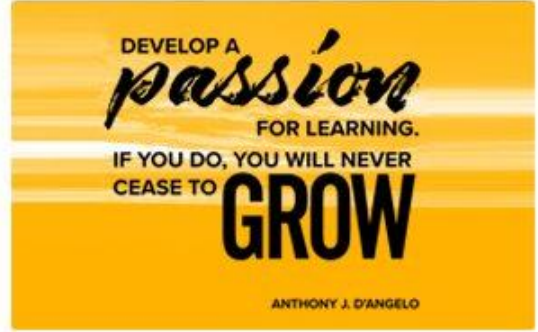


- Getting Started on eCampus
- NZCB301 Effective Team Performance
- NZCB402 Team Management and Motivation
- CBAT301 Administration Essentials
- NZDB504 Understanding Change


## Welcome Learner

### eCampus News

TANZ eCampus Portal  
@TANZeCampus



## My Communications




[View My Personal Messages](#) | [View My Classmates](#)


### My Conversations

Filter by course group

All

## My Calendar



13 Apr	<b>Assessment One</b>	Due In
	CBAT303 The Practice Service Strategies	2 days

[View all calendar events](#)



Was a significant tool during trying times





A group of people are gathered around a yellow table in a library. A man in a white shirt is looking at a woman with long brown hair. A young woman with long blonde hair is looking towards the right. A man in a pink and white striped shirt is looking at a laptop. A man in a grey sweater is looking at a tablet. On the table are a green laptop, a red binder, a water bottle, a brown hat, and some papers. In the background, there are bookshelves filled with books. A sign on the wall reads "NOT AVAILABLE AT THESE TIMES:". The text "General (and increasing) expectation from students" is overlaid in white.

General (and increasing)  
expectation from students



Merger with Aoraki meaning campus covers large geographical area





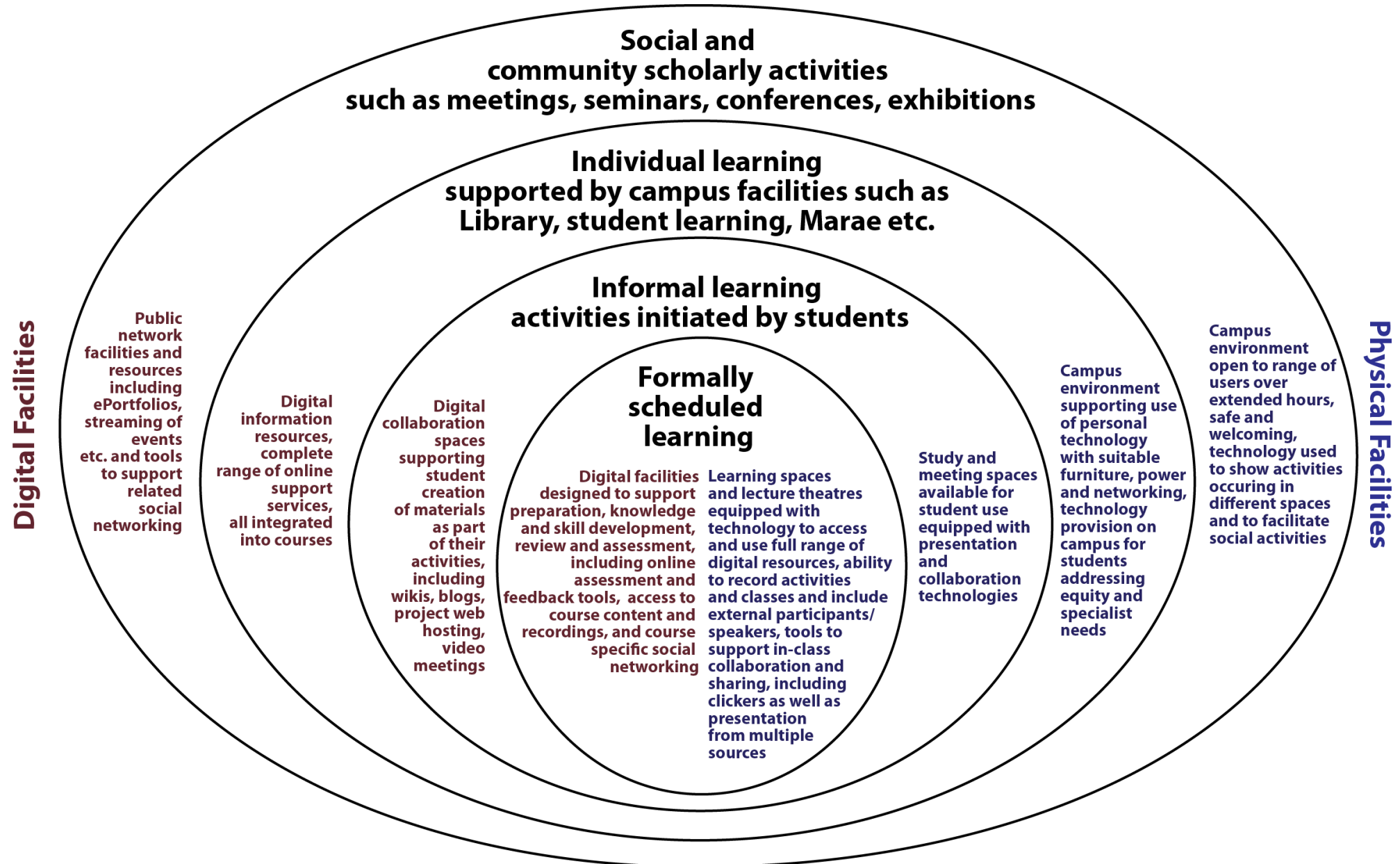


# Victoria University of Wellington Strategic Plan

Capital thinking.  
Globally minded.



# Core to Victoria's Blended Strategy





# Why Video in a Blended Strategy?

- Pressure on physical space
- Multiple campus delivery
- Extended hours and professional learners
- Focus on authentic and flexible learning experiences and assessment
- Universal design for learning – Accessible and relevant content
- Pedagogical approach to strengthen face to face teaching



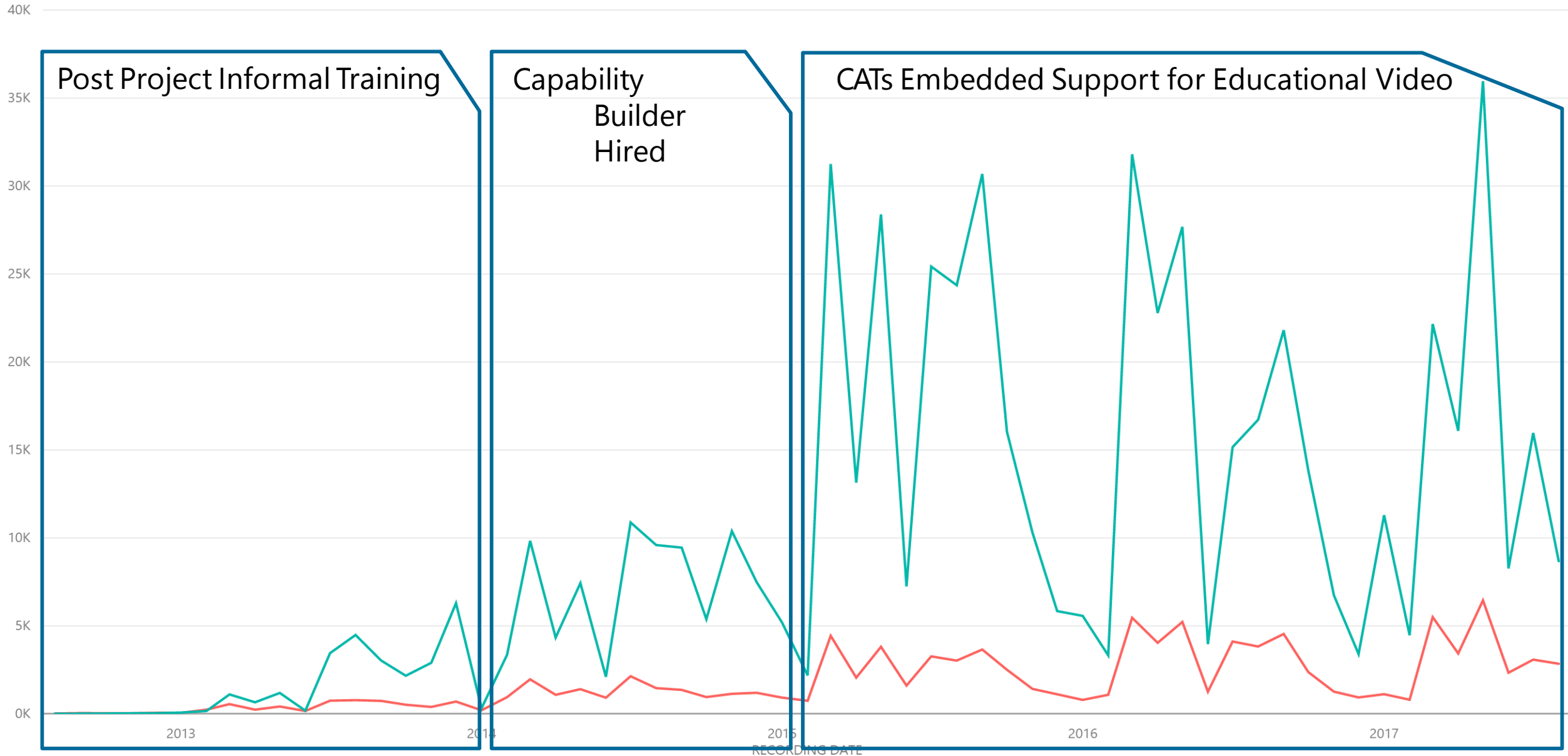
An aerial photograph of a rugged, mountainous coastline. A large body of water, possibly a bay or lake, is visible in the upper right, with a city situated along its shore. The mountains are brown and rocky, with some green vegetation. Three dashed lines (yellow, green, and red) run across the landscape, likely representing different delivery routes or boundaries. Several green location pins are placed on the map, indicating specific points of interest or delivery locations. The text "And the core mode of delivery during disruption" is overlaid in white at the bottom right.

And the core mode of delivery  
during disruption



# A Rapidly Growing Educational Service

● Recordings Scaled x5 ● Cumulative Views



# Selection focus at Victoria

- Any-where, any-time, any-capability, any-device
- Our core digital learning portal is our LMS, alignment to best practice and blended design principals
- High level of usability, training and support focused on effective application not technology operation
- Focus support of the user, not infrastructure. Cloud only option
- Move away from complexity, no appliances in lecture theatres, scalable software solution
- Continuing with existing service required a big a shift in pedagogy
- Budget: higher education in Australasia under increasing financial pressure





Selection focus at Victoria

The background features a large, abstract geometric shape composed of overlapping rounded polygons. The colors are a mix of dark green, olive green, and a light grey, creating a layered, three-dimensional effect. The text is centered within this composition.

Why shift to Panopto?



# The Shift to Panopto

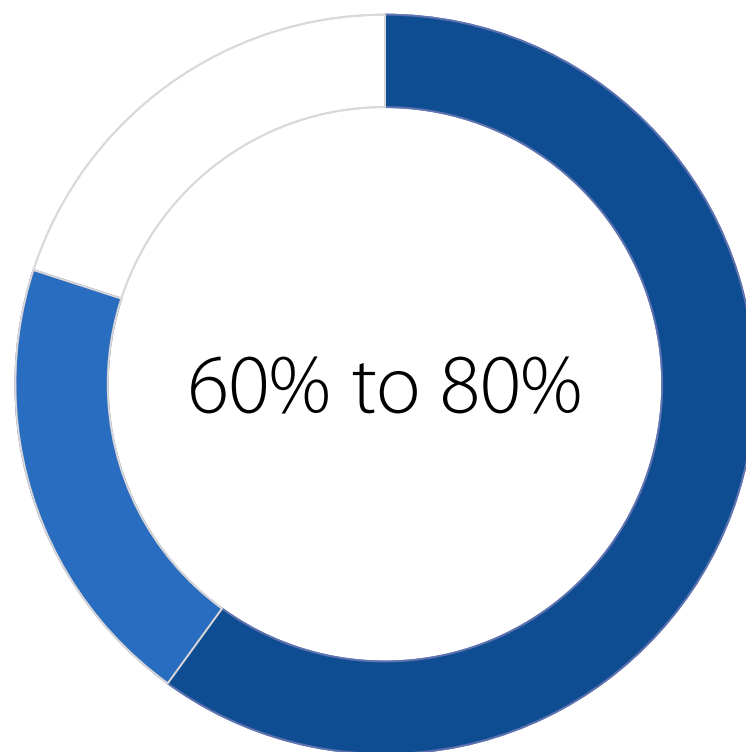
- Multi-institution technical evaluation and high value in community adoption of Panopto
- Lower cost of service
- Excellent engagement from Vendor partner – do what they say they will, and went beyond contracts to assist with migrations
- Academic feedback during pilot excellent and no student problems!



# Trends in Academic Video Adoption

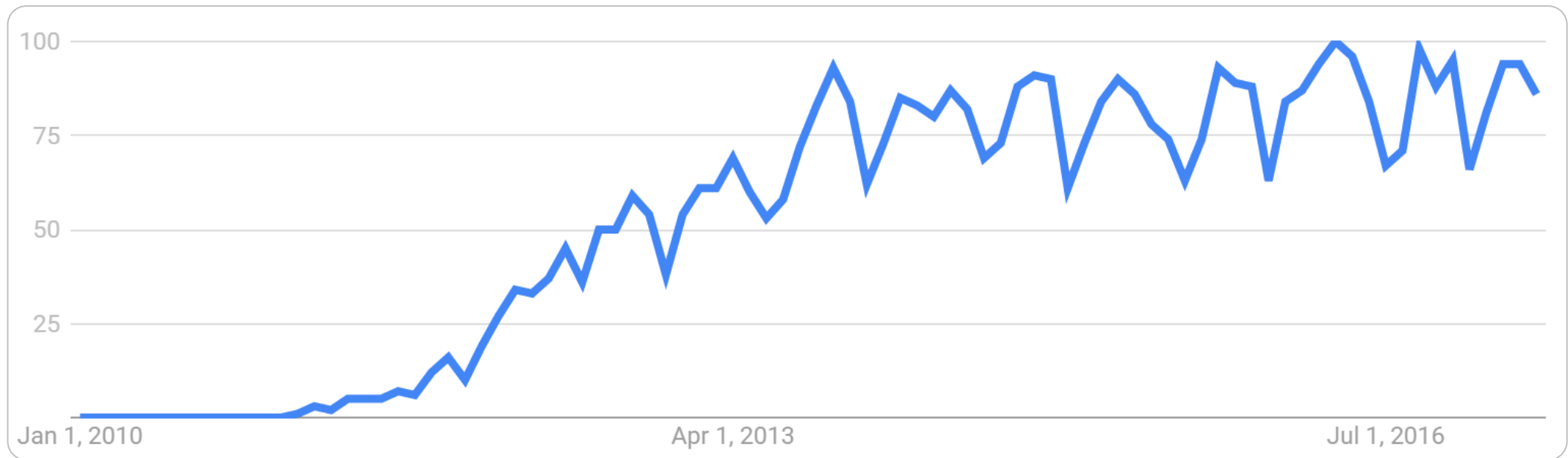


# Expanded Use Cases for Video



Lecture capture adoption in the United States

# Expanded Use Cases for Video



The rise of the flipped classroom



# Expanded Use Cases for Video



Student assignments

<http://panop.to/Sauder-MBA>



Live streaming

<http://panop.to/Kettering-Commencement>



# From Departmental to Campus-wide

Organic growth

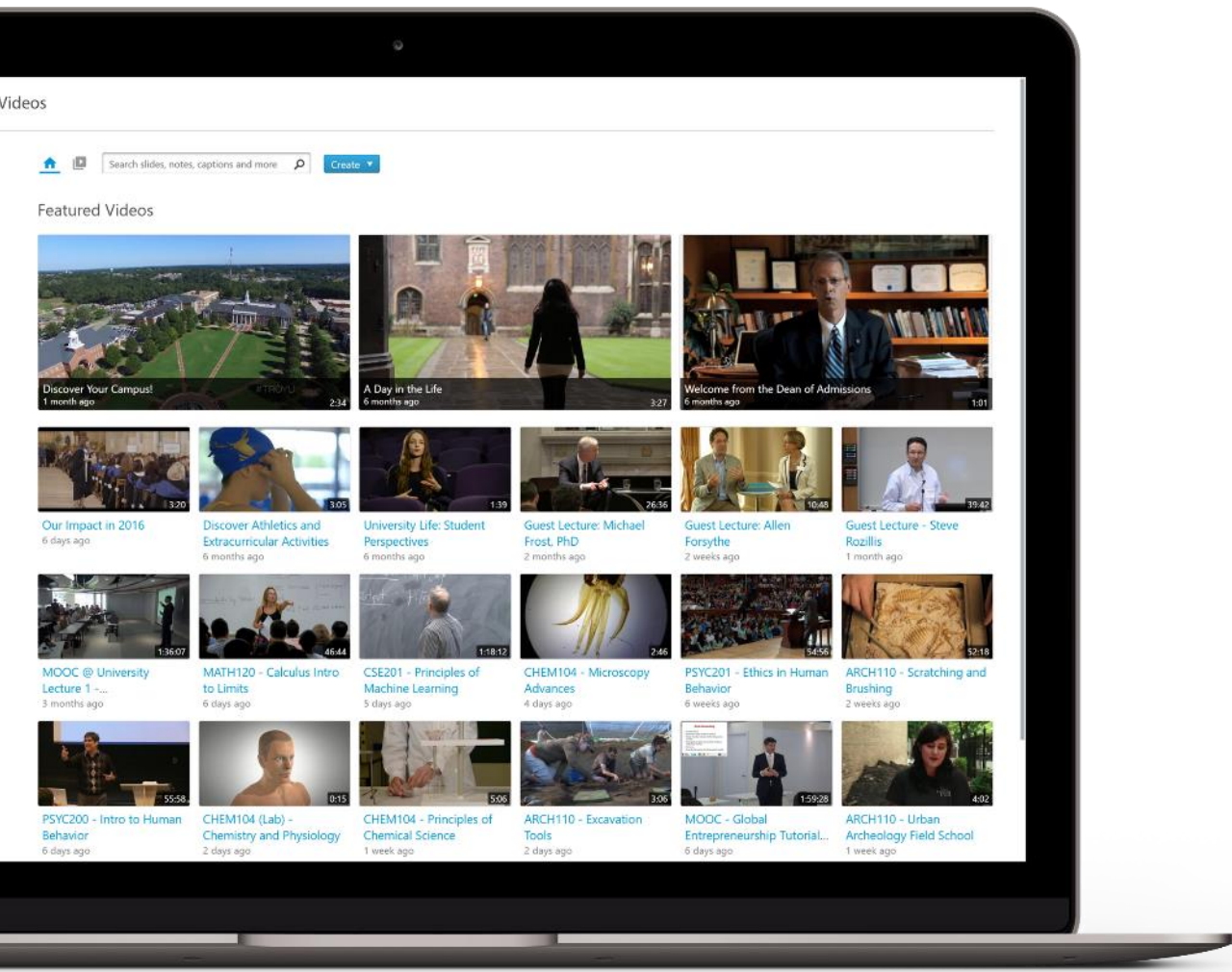
Shift from fixed hardware to SaaS

Economies of scale

Efficiencies in management



# Evolving Video Platform Requirements



Scalability

LMS integration

Hands-free capture

Move to the cloud

From in-house to off-the-shelf

Thinking ahead five years

Consolidation of existing assets